THE SUSTAINABLE ART OF CLAUDY JONGSTRA

Thursday 12 September 2024 Café Naranja 9:30 AM - 11:00 AM Meet the Artist 6:30 PM - 9:00 PM

Villa del Arte Galleries Barcelona at Mandarin Oriental Pg. de Gràcia, 38-40

Register online <u>https://www.handelmetspanje.com/nl/event/networking-event-for-the-art-industry-in-barcelona/</u>



From the pasture to the gallery

Villa del Arte is excited to announce two special events featuring the acclaimed Dutch artist Claudy Jongstra on 12th September 2024 at the Mandarin Oriental, Barcelona.

The day begins with Café Naranja from 9:30 to 11:00 AM, attendees will leave with valuable



connections, inspiration, and a unique piece of Claudy Jongstra's sustainable artistic vision. Additionally, Jongstra will premiere the Demeter-certification of her signature plant-based colours, cultivated on her biodynamic farm in Friesland, The Netherlands, in partnership with the Demeter Biodynamic Federation. This event is presented by NBSO Barcelona and Villa del Arte Galleries.

Later in the evening, from 6:30 PM, we will host the Meet the Artist event. This exclusive session provides a rare opportunity to engage directly with Jongstra, whose work is featured in leading institutions such as MoMA in New York, the Victoria & Albert Museum in London, the Stedelijk Museum in Amsterdam, and in VdA at the Mandarin Oriental, Bodrum. The evening will focus on her artistic journey, the ancient techniques she revives, and her commitment to environmental sustainability. Additionally, Jongstra will reveal 5 new pieces of her latest collection.









The programme is as follows:

- 09:30 Walk-in and breakfast
- 09:45 Welcome by NBSO and Villa del Arte
- 10:00 Presentation and exhibition tour with Claudy Jongstra

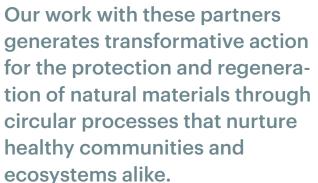
Internationally recognized for uniting textile artistry and ecological stewardship, artistactivist Claudy Jongstra will share insights into the holistic creation of her powerful tapestry artworks and architectural installations, featured in diverse cultural, academic, public, corporate, and residential spaces across the globe.

In partnership with the Demeter Biodynamic Federation, Jongstra will premiere the Demeter-certification of her signature, plant-based colours, which are grown on her biodynamic farm in the northern countryside of Friesland, The Netherlands.

- 10:30 Networking and breakfast
- 18:30 Meet the Artist (no registration necessary)

Studio Claudy Jongstra







Studio Claudy Jongstra is deeply involved in innovative, collaborative research and educational initiatives, both locally and internationally. The studio partners with a diverse network of farmers, shepherds, artisans, designers, architects, curators, scientists, researchers, historians, and educational institutions. Together, they share a mission to cultivate material literacy and consciousness, fostering transformative actions that protect and regenerate natural materials through circular processes that support healthy communities and ecosystems.

Contact and information

Bert van Zetten, Marcel and Jutta Huisman founded Villa del Arte Galleries in Barcelona in 1999. Their combined commitment and passion for art, together with a unique approach and willingness to exhibit emerging alongside established artists, has contributed to an ever-changing, exceptional contemporary collection of fine art, photography and sculpture. Villa del Arte represents over 50 national and international artists exhibited between four emblematic galleries in Barcelona, Amsterdam and Bodrum. Further to organizing solo and collective shows, Villa del Arte also collaborates with other cultural institutions and museums, and regularly participates at renowned international art fairs.

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